

Gary Bastoky

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Summary of Qualifications

User Experience Designer and UX Writer specializing in complex enterprise dashboards for network monitoring, disaster recovery, email and file system archiving, eDiscovery, alternative energy, blockchain-related projects, as well as internal enterprise applications.

Skills include UX writing, typography, page layout, information architecture, wireframing, creation and maintenance of design standards and pattern libraries.

Online portfolio: www.bastoky.com

LinkedIn: www.linkedin.com/pub/gary-bastoky/0/86a/b31/

Experience

Senior UX Designer (Contract) **Itron Idea Labs** **12//6/2016 - 2/28/2020**
Fayetteville, AR

- UX Consultant collaborating in the design of Itron Idea Labs alternative energy projects, including smart cities and digital twin technologies to explore new possibilities for effective energy, water and smart city management.

Senior UX Designer (Contract) **Actiance** **11//5/2014 - 10/2016**
Fayetteville, AR

- UX Consultant collaborating in the design of compliance and eDiscovery software.

Senior UX Designer (Contract) **Hewlett Packard/Walmart** **3//5/2013 - 11/15/2013**
Bentonville, AR

- Design of Business Intelligence dashboards and reporting modules for Walmart Home.
- Simplified mobile dashboards for in-store performance tracking.

Senior UX Designer (FTE) **Proofpoint, Inc** **2/2011 - 3/2012**
Sunnyvale, CA

- Design for SaaS products including security, eDiscovery software and customer portals.

Principle UX Designer (FTE) **Mimosa Systems/Iron Mountain Digital** **4/2008 - 2/2011**
Santa Clara and Mountain View, CA

- Design of UI/UX for NearPoint Server archiving and disaster recovery software.

UI Program Manager (Contract) **Server Division** **2005 - 2008**
Microsoft Corp, Redmond, WA

- User Interface Program Management and Interaction Designer for Windows enterprise Server Management software, including System Center Essentials 2007, Operations Manager 2007, the next generation of Operations Manager, and Service Manager 200x.
- Areas of responsibility: Reporting, Online Help, Monitoring and Alerts, Setup, Computer Discovery, Software Distribution, Update Management, Global Settings, Deployment Security, UI Framework, Computer Groups, Web Services and others.

Consultant **UI Standards Project** **3/2006 - 6/2006**
Autodesk Corp., San Rafael, CA

- Short-term project to design and propose content for company-wide UI standards guidelines.

Graphic Designer **Rational University** **5/2004 - 12/2004**
IBM Rational Software, Seattle, WA

- Layout and design for print and online training materials of UML-based software development tools: Essentials of Visual Modeling with UML 2.0, Mastering Object-Oriented Analysis and Design Using UML 2.0, Principles of Modeling Behavior with UML 2.0, Essentials of Model Driven Architecture.

- Product Designer** **System Center Data Protection Manager** 11/2003 - 12/2003
Microsoft Corporation, Redmond, WA
- Wireframe specs for dashboard, visual guidelines specs of screen content and controls.
- Product Designer** **Windows Update Publishing Suite** 7/2003 - 9/2003
Microsoft Corporation, Redmond, WA
- Win32-based MS internal application: Windows Update Publishing Suite, a tool used by developers to produce downloads for Windows Update, visual specs and sitemap for development team.
- Product Designer** **MSN Internet Applications** 6/2003 - 7/2003
Microsoft Corporation, Redmond, WA
- Internal web-based modular tech support diagnostic tool for MSN.
- UI Designer** **Longhorn App. Prototyping** 5/2003 - 6/2003
Modern Digital, Seattle, WA
- Prototype application for Windows Longhorn (codename), including application screens, dialog boxes and information windows for interactive presentations for Microsoft Longhorn evangelists.
- Product Designer** **Great Plains Software** 5/2002 - 11/2002
Microsoft Corporation, Redmond, WA
- Web-based CRM application being ported from Win32. Developed prototypes for usability testing.
- Web Designer/Developer** **Corporate Intranet** 7/2001 - 10/2001
Eddie Bauer Corporation, Redmond, WA
- Redesigned and maintained large enterprise intranet, developed standards, wrote style guide.
- UI Designer/Web Analyst (FTE)** **Information Architect** 7/0000 - 2/0001
Net Nanny Software, Bellevue, WA
- UI design and information architecture; coordinated usability analysis for enterprise intranet site, redesigned enterprise security software site, wrote functional specs.
- Instructor and Program Developer** 1998 - 2007
Bellevue Community College Continuing Education, Bellevue, WA
- Developed course content and taught continuing education certificate program courses.
 - Courses: “Introduction to Design,” (Information Design), “Fundamentals of Document Design for the Technical Writer,” “Project Planning,” (‘Fast Track’ Business Web Development), “Web Graphics Workshop” (‘Fast Track’ Master CIW Designer), “Designing for Usability” (Information Design), “HTML for Web Designers”
- Owner and Director** 1995 - 1997
Bastoky Gallery, Seattle, WA
- Managed all activities of gallery, including planning and installing monthly art exhibitions, public relations.
 - Co-founder of the Greenwood Annual Artwalk (Greenwood Community, Seattle).
- Senior Designer (FTE)** **Systems Division** 1988 - 1995
Microsoft Corporation, Redmond, WA
- Established design/production group for newly formed Systems Division User Education group.
 - Designed technical documentation for computer software, with an emphasis on usability, diverse learning styles and user skill levels.
 - Created and managed high-visibility projects from conception to shipped product.
 - Provided leadership, establishing group vision, facilitated intradepartmental collaboration and communication.
- Senior Graphic Designer (FTE)** 1980 - 1987
Chevron Resources Company, San Francisco, CA
- Information design for print (including position papers, and professional engineering journals) and presentation graphics (Board of Directors budget proposals); cartography (geothermal exploration maps and geologic formation detailing).

Education

BFA

- California State University, Hayward

Landscape Architecture Masters Degree Certificate Program

- University of California, Berkeley Extension

Skills

Software, and related skills:

Sketch (expert, 5 years)

Photoshop (expert, 25 years)

Word (expert, 25 years)

Typography (expert, 25+ years)

UX Writing (expert, 15 years)